



Business Builder

Tips & Techniques to Help Your Business Grow

Protect Your Computer

On-line identity theft and digital crimes are growing in the U.S.– last year alone, over 10 million American’s were the victims of identity theft, making it one of the fastest growing crimes in the country. How do you protect yourself from scams, pharming and phishing? Post these tips near your computer:

Keep Your Computer Clean: Keep your antivirus and spyware software up-to-date and scan your computer regularly.

Build a Barrier: Make sure Windows’ built-in firewall is enabled. Better yet, get a software firewall such as Zone Labs’ ZoneAlarm, as well as a router with built-in firewall protection.

Don’t Get Fooled: Be wary of any e-mail asking you to provide personal or financial information. Banks and retailers almost never send e-mails urging customers to “update their account.” If you have doubt about the authenticity of a message you’ve received, call the company that sent it.

Think Before You Click: Many e-mail-borne viruses and worms require only a single click by you to install themselves. Also, if an e-mail automatically launches a web page requesting login information, try re-entering the URL for the company manually.

Get Rid of Your Paper Trail: Get a cross shredder and destroy unwanted credit card and loan applications that come in the mail.

Act Quickly: If your ID is stolen, file a fraud alert on your credit report by calling Equifax (888-766-0008) or TransUnion (800-680-7289) right away!

For more business tips, visit our website
www.wgra.net/business_builder.htm

